



Community Engagement

Community Engagement forms a critical part of the planning, urban design and landscape architecture projects in which Tract Consultants is involved.

The preparation and implementation of an effective consultation and engagement strategy is an integral component of our project delivery and helps to ensure that the consultation component is appropriate to the scale and impact of the project itself.

Such a strategy will vary from project to project to reflect the various communicators, audiences, communication channels, feedback mechanisms and communication timings.

For all projects the intent is to ensure sufficient, relevant, accurate and consistent information to all of the project stakeholders at identified points during the life of the project. Effective consultation has benefits for both the proponents and developers alike.

The consultation activities which Tract Consultants undertakes include

- The preparation of project specific Community Engagement Strategies to describe the extent, purpose, form and timing of stakeholder involvement.
- The preparation and production of displays, public exhibitions, media releases, newsletters, advertisements, fact sheets, brochures, etc.
- The preparation and distribution of questionnaires, surveys, community feedback forms, etc.
- Organisation and facilitation of briefings, forums, public meetings etc.
- Organisation and facilitation of individual, small group or large group workshops (public and private), charrettes, internal and external design studios, brain storming, etc.
- Organisation and membership of committees, steering groups, management groups, etc.
- Advising on, preparing, assessing and responding to submissions.
- Establishing a range of social media to present and receive views.



- Projects Examples**
- Armstrong Creek MAC Structure Plan
 - Kinnears Robeworks Rezoning
 - Moonee Valley Racecourse
 - Precinct 15 Structure Plan, Altona North
 - Burwood Square Redevelopment
 - Berrybank Wind Farm

